

Also from SYNEX

MacEnvelopeTM

For keeping lists and printing daily correspondence, MacEnvelopeTM's 1600 address capacity per file gets the job done. Comes with desk accessory and Postal Bar Coding features.

"It's a winner."

—C.J. Weigand, *Personal Publishing* June 1989

MacPhonebookTM

Keeps database with names, addresses, phone numbers. Prints different size books including Little Black Book, Inhouse Directory, Check-book format, DaytimerTM, and Pocketbook; all properly paginated. Comes with black covers. No special paper required.

MacInvoiceTM

Cuts your work in half! Fills out, prints and saves good looking invoices. Calculations done automatically, including tax, taxable, and tax rate. No special paper required.

System Requirements: *Macintosh Plus, 800k floppy, hard disk recommended. Not copy protected. Works with laser and dot matrix printers.*

SYNEX
692 Tenth Street Brooklyn, NY 11215-4502
718/499/6293 FAX 718/768/3997

MacEnvelopeTM Plus

Envelope/Label/List Management



**WITH DESK ACCESSORY
AND POSTAL BAR CODING**
Save Postage and Speed Delivery



Any envelope...

Return address

DESIGN

LAURA P. EDISON
REDCLIFF CIRCLE 82
PORT HOPE, ME 05122

Info. Requested

Mailing address

Paterson Packaging
Attn: Andrew
561 Route 19
Highton, NJ 97214-8906

FIM

Graphic templates for
Business Reply
Envelope and Postcard

Message field

EPS graphic

BUSINESS REPLY MAIL
FIRST CLASS PERMIT NO. 9999 BROOKLYN, NY
POSTAGE WILL BE PAID BY ADDRESSEE
SYNEX
692 TENTH STREET
BROOKLYN, NY 11215-9900

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

Any label...

SYNEX 692 Tenth Street
Brooklyn, NY 11215-4502

Bob Billingswood
2309 Rosebud Road
West Creek, AL 87791-1164

DO NOT BEND

Bar code is printed automatically

HELLO!
My name is...

Name tags

DESIGN

LAURA P. EDISON
REDCLIFF CIRCLE 82
PORT HOPE, ME 05122

923/875/5321

Business cards

William Murray

80.21 Magnolia Terrace
Westport, CT 54701-1123

Utility Disk #1
January 1990

Disk labels

CA **99X-999**

JOHN COLORADO • 83 WEST THIRD STREET • ROLLA, MO 65501-1134

SYNEX
692 TENTH STREET
BROOKLYN, NY 11215-4502

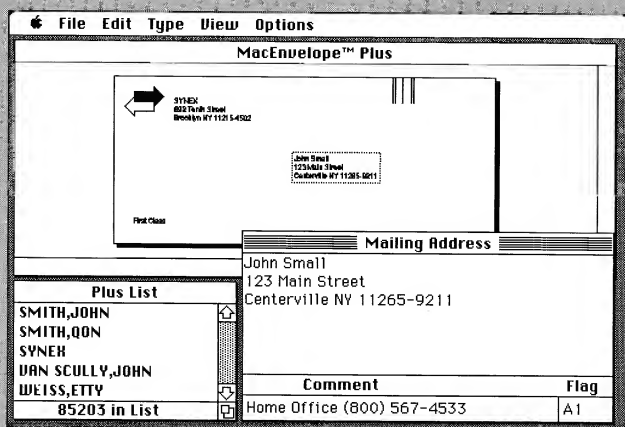
Shipping labels

JOHN SMALL
123 MAIN STREET
CENTERVILLE, NY 11265-9211

Rolodex® cards

THE COMPLETE MAIL AND LIST MAN

Let MacEnvelope™ Plus automate your mail room. With MacEnvelope™ Plus anyone, from novice to expert, can completely automate their entire mail preparation. From envelope or label design to packaging and sacking, MacEnvelope™ Plus is loaded with the features you'll need to get the job done quickly and easily.



A sophisticated desktop publishing environment, MacEnvelope™ Plus allows you to lay out your envelopes or labels right on the screen. The program supports EPS, PICT, and PICT2 graphics. Type specifications let you define font style, size, color, line spacing and alignment for each of the mailing address, return address and message fields.

".....now I bar code all my mail with Macintosh and MacEnvelope. Highly recommended."

—John C. Dvorak, San Francisco Examiner

Postal bar code makes your envelopes machine readable, bypassing time consuming manual sorting by the Postal Service. Your mail is processed in the fastest possible way and provides you with accurate, faster deliveries. Postal bar code is the ZIP code printed in a way that machines can read it. MacEnvelope™ Plus will print from your 5 or 9 digit ZIP code.

Postal bar code is computed and placed automatically as you print your envelopes. Having it assures you of the best possible service by the Post Office. What's more, the Postal Service even provides postage rate discounts for pre-bar coding when bulk mailing. Take advantage of a technology business mail has used for years.



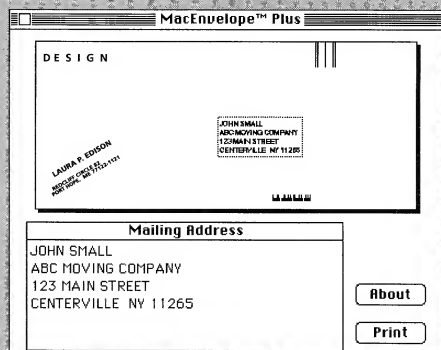
The mailing address, return address, message, graphic, FIM and Postal Bar code are all printed in one pass, at your printer's maximum speed.

MANAGEMENT SYSTEM

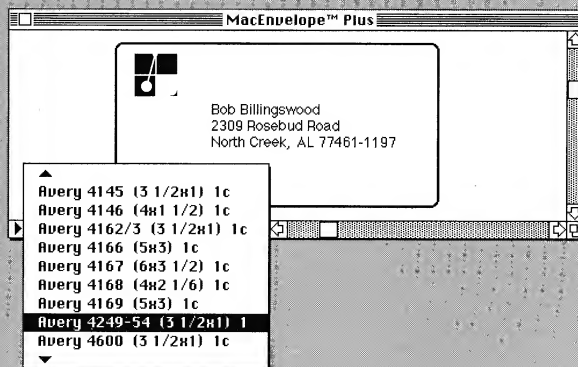
"...MacEnvelope is the most useful program of its kind..."

—Lawrence Stevens, MacWorld Sept. 1989

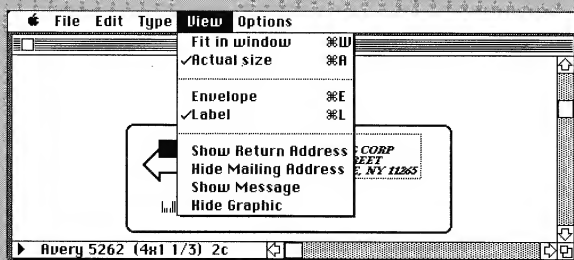
MacEnvelope™ Plus's desk accessory allows you to print envelopes "on the fly." Finish a letter in your favorite word processor, copy the mailing address to the clipboard and call the MacEnvelope™ Plus DA. An address found in the clipboard is automatically pasted to the mailing address. All you do is click print!



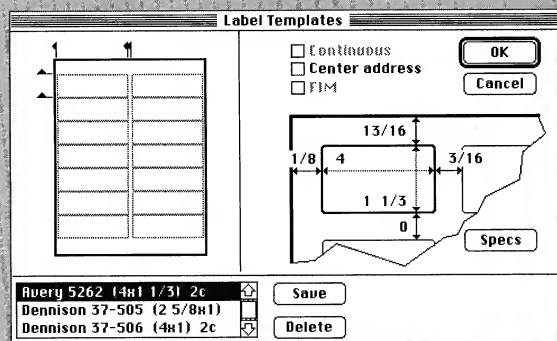
Templates save your complete label and envelope designs. One hundred plus standard label formats come pre-formatted in the program. The most popular mailing labels from manufacturers such as Avery™, Dennison™, Nebs™, Moore™, Delux™ and James River™ are already there, ready-to-use.



Label printing has never been easier. A graphic, message, return address, and mailing address can all be incorporated into a single label. And you're not limited to *mailing* labels. Need name tags, Rolodex™ cards, security badges, business cards, file tags, or cassette labels? MacEnvelope™ Plus can do them all. An easy-to-use graphic interface makes formatting easy.



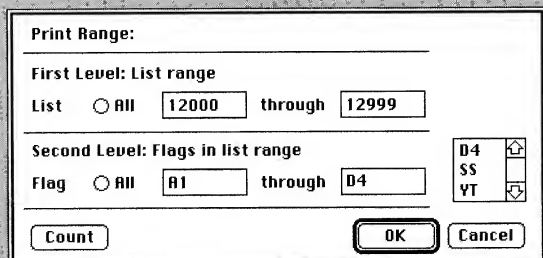
Lay out your labels directly on the screen. What-you-see-is-what-you-get. No more printing labels by trial and error.



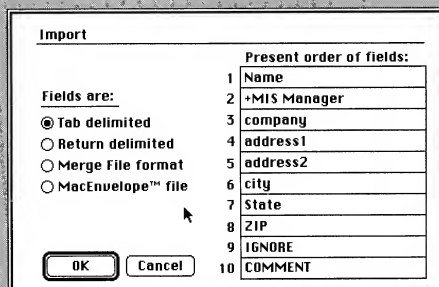
"I can't imagine managing mailing chores for a small or midsized business without MacEnvelope Plus."

—Steve Cummings, MacWorld 1990

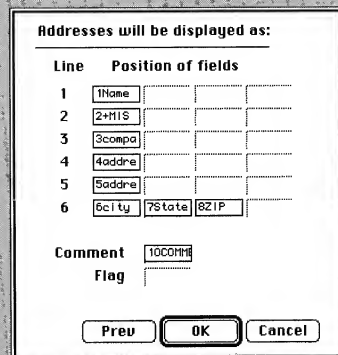
Multilevel sorting capabilities, comments and flags saved with each address, and a host of features geared towards bulk mailing give you power and control of your lists. Need to do a mailing to Group A in ZIP codes 30000 to 32050? MacEnvelope™ Plus makes it easy. Print range, Export range, Delete range and Flag range functions allow you to use lists in ways you've never been able to before.



100,000 address capacity per file means MacEnvelope™ Plus can handle even large mailing chores. Have a list already? There's no need to rekey.



A sophisticated import routine will read any text file. Filemaker™, 4th Dimension™, Excel™, Overvue™, Double Helix™, Omni™, Word™ or WriteNow™ files (to name a few) can be imported into MacEnvelope™ Plus without having to retype a single key.



Define how you want your address to appear when importing. Insert additional text, discard extra data, eliminate duplicate addresses, and mark duplicate names, all while importing.

◆ **Postal Bar Code**— *done automatically* MacEnvelope™ Plus prints Postal Bar Code from the address ZIP code. Postal Bar Code makes your mail machine readable, giving you the best accuracy and speed of delivery. The Postal Service even provides postage rate reductions when you pre-bar code bulk mail.

◆ **WYSIWYG**— *what-you-see-is-what-you-get*. Completely, WYSIWYG desktop publishing environment lets you design envelopes and labels directly on the screen. Point and drag addresses, messages, and graphics to create **your** own look.

◆ **Desk Accessory**— MacEnvelope™ Plus's new desk accessory lets you print envelopes while working with other programs.

◆ **Graphics**— supports PICT, PICT2 and encapsulated Postscript™ (EPS) files which can be resized and repositioned anywhere on the envelopes or labels.

◆ **100,000 addresses**— *with a list capacity of 100,000 addresses per file*, MacEnvelope™ Plus can handle even large lists. Lists can be kept alphabetically or by ZIP code.

◆ **Import/Export**— *extensive import routines* allow MacEnvelope™ Plus to read virtually any text file created with other applications. No need to rekey your existing address lists.

◆ **Comments and Flags**— *kept with each address*, comments and flags can be imported along with addresses, or keyed in as you maintain your lists.

◆ **Preformatted templates**— 100 graphics and 10 messages stored in libraries, on-line, read-to-use.

◆ **Packaging Reports**— *for bulk mailing* MacEnvelope™ Plus minimizes the tedium of packaging by printing a report of every 3-digit, 5-digit, state, and mixed state packages.

◆ **Duplicate name file**— *duplicate addresses are eliminated from the list and put in a duplicate name file during importing.*

◆ **Business Reply Envelopes**— MacEnvelope™ Plus graphics library includes Business Reply Envelopes and Postcards.

◆ **FIM**— Graphics Library includes FIM A, B, C, D types for preparing your envelope artwork.

◆ **Print Using...**— MacEnvelope™ Plus's special "Print Using..." feature lets you print from a database without importing. In a hurry? Print Using... saves time and disk space.

◆ **Envelope and label templates**— *your designs are saved as templates, eliminating the repetitive, time consuming aspects of envelope and label layouts.*

◆ **Postal Guidelines**— *on-screen help gives you common abbreviations, postage rates, and other useful information necessary when designing and addressing envelopes.*

◆ **Continuous or sheets**— *prints on any label format, both as continuous tractor fed labels or sheets.*

◆ **Text insertion**— *insert additional text such as "Mr.", "Faculty", "Carrier Route" while importing.*

Many more features specifically designed to help you do your envelope and label printing.

SINGE - VERNI

Singer, Sue
70 Prospector Way
Prescott AZ 65523-1822

H 402/661-2211

Smith, Arnold
415 Maid Lane
Ardley NY 11543

Plumber

H 914/112-6541
W 914/111-777

Stone, Roland and Roxan
418 Summertime Rd
Highland NY 13344-2111

H 914/772-8811

Tec Tax II
Henrietta Parker
667 Park Ave
Suite 200
New York NY 11011

Secretary's name
is Eileen

W 212/298-0166
F 212/298-0100
800/298-0000

Tosta, Jasmine
2 Aristotle Way
Franklin Circle, KA 56122

Birthday 6/12/59

H 651/998-0011

Tweed, Gayland and Jo
1 Second Street
Rte 222, TX 62211

H 713/123-0982
W 713/872-8732

H 718/990-2231

H 624/998-2376

January
S M T W T F S
1 2 3 4 5 6
7 8 9 10 11 12 13
14 15 16 17 18 19 20
21 22 23 24 25 26 27
28 29 30 31

February
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29

March
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

April
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30

May
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

June
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30

July
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

August
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

September
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30

October
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

November
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30

December
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

Checkbook

Inhouse Directory

ALESS - CLARK

ALLESSO, JAMES
12 CARMINE BLVD
BROOKLINE, MA 01326

H 617/231-0988
W 800/222-7272

PLUMBER
ANTON, WALDO
66 SEVENTH AVENUE
NEW YORK, NY 10001

W 212/541-7659
F 212/541-7600

SON'S NAME IS HENRY
AVLINSON, MARSH AND TED
261 ELM RD
GREENVIEW CA 91234-7633

H 714/223-1212

3 5/8" X 6 1/2"

5 1/2" x 8 1/2"

ALESS - FIELDS

ALLESSO, ANTHONY MARGARITE DRIVE
STAMFORD CT 03291

H 402/661-2211
W 512/092-2453

ANTON, GUSTOV 3 BEVERLY RD
HOGSTOOTH GA 44231

H 316/998-4131
W 316/665-8161

AVER AUTO BRUCE SULLIVAN
4 RIDGE RD
POLTIC NJ 20911-1311

W 201/665-3140

AZOUZ RETOUCHERS GERARD AZOUZ
88 FIRST AVE
NEW YORK NY 10003

H 212/809-4335
W 212/776-0314
F 212/776-0310

BALLIN LIGHTING SOL KLAPPER
3088 BOWERY
NEW YORK NY 10012

W 212/291-5442

BOLTON YARNS EMILIO GREERSON
17 NIGHTINGALE PL
BLUE POND VT 44317

W 412/887-6522
800/7681-9134

CARP LANDING MOTEL 11-90 MERRIMAN ST
NOBELL KT 32097-4571

W 315/261-2112
800/213-9870

CLARK, RICHARD 156 BODEGO DR
HOLLYWOOD CA 98702

H 613/954-4431

CORSO, LORIE & JOHN ASHFORD ARMS
3 PUDDLETON
RIPPING-HO MN 65981

H 402/661-2211
W 512/092-2453

DAKIS, KATERINA BOX 365
PANCAKE HOLLOW RD
WEIH NE 76912

H 712/765-0988

DENAT STATIONERS 609 ARMORA ST

W 321/665-4131

DISC-O-Name PHILLIP W. ROCHESTER
Company WCT INC.

W 813/443-3141

Address 1 8 GLADSTONE PLAZA
Address 2 SUITE 400

W 412/034-5635

City/State/Zip COLEDO PEAK, OR 76899-2332
Telephone 801/676-7762

W 412/443-5611
W 212/300-3443

Credit Card MASTERCARD
No. 5670 3312 7818 4021

H 539/871-5511

Exp. 5/93
Credit Card VISA
No. 4581 9012 4321 6577

Exp. 6/92

Bank BANK OF AMERICA
Acct # 37880901-34

Driver's License 09-21889-0956-99918
Exp. 8/99

Health Insurance 8C85
Policy # 67-912VP

Phone 800/761-9011

Auto Insurance ALLSTATE
Policy # 3891-9901

Phone 800/779-8722

Pocket Book

Little Black Book

MacPhonebook™

Save, Dial and Print

● Desk accessory included

- save new entries
- search database
- dial the telephone

● Prints all popular formats

- DayRunner™, DayTimer™, Filofax™, Senior and Junior Organizer™, Little Black Book

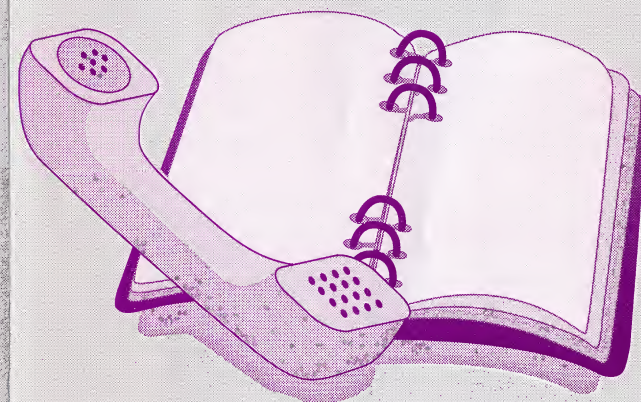
● Date-fields and popup date reminders

● Comment fields

● Print double-sided phonebooks

- any font and style
- six different formats

● User defined categories separate for each list



SYNEX

MacPhonebook™ will change forever the way you manage lists of names, addresses, telephone numbers, important dates and comments. In today's world, changes happen so rapidly that handwritten lists become quickly out-of-date. By maintaining your important lists on computer, entries can be changed, added, or deleted at any time and a fresh printing done at a moment's notice.

Separate books can be created (1600 entry limit per book) with up to eight categories you define. There's room in each entry for a six-line address, three telephone numbers, date, and comment.

The screenshot shows the MacPhonebook application window titled "BOOK - 155 entries". On the left, there's a list of entries with columns for "Entry", "Home", "Work", "Fax", "Birthday", and "Comment". The "Entry" column shows a list of names and addresses. The "Home", "Work", and "Fax" columns show phone numbers. The "Birthday" column shows a date in mm/dd format. The "Comment" column shows a short note. On the right, there's a detailed view of the selected entry for "MIDDLEMAN, RALPH". It shows a six-line address, three phone numbers, a birthday, and a comment. There are also radio buttons for categories: Friend, Relative, Business, Service, Special, Fax dir, Inhouse dir, and Special.

Entries can be made with the convenient desk accessory at any time, even while you're in another application or still on the telephone.

When it comes time to print, MacPhonebook™ produces double-sided, paginated sheets for all popular formats including DayRunner™, Day-Timer™, FiloFax™, Senior and Junior Organizer™ in addition to three convenient sizes of its own — Little Black Book, Checkbook and Pocket Book (prints on 8 1/2" x 11" paper — no special paper required). MacPhonebook™ prints in any font and style in your system.

Have an existing list? There's no need to rekey information. MacPhonebook™ allows you to import any text file from any word processor database or spread sheet.

The screenshot shows the "Import" dialog box. It has a "Fields are:" section with radio buttons for "Tab delimited", "Return delimited", "Merge File format", and "MacPhonebook™ file". There's a "Category:" dropdown menu set to "Inhouse dir". There are "OK" and "Cancel" buttons. On the right, there's a "Present order of fields:" list with 12 items: 1 FIRST, 2 LAST, 3 COMPANY, 4 ST 1, 5 ST 2, 6 CITY, 7 ST, 8 ZIP, 9 TEL 1, 10 TEL 2, 11 TEL 3, 12 COMMENT.

What sets MacPhonebook™ apart from other applications is its incredible printing flexibility.

The screenshot shows the "Preferences" dialog box. It has tabs for "Book", "Pocket Book", and "Font". The "Book" tab is selected. It has a "Font" dropdown menu set to "Sb 2Stone Sans ...". There are radio buttons for "Normal" and "Condensed", and checkboxes for "Bold" and "Italic". There's a preview window showing a sample entry for "JAY PETERSON" with a birthday, address, and phone numbers. There are checkboxes for "Categories", "Personal information", "Calendar", "Comment", and "Date". There's a "MacPhonebook™ title:" field set to "MY PHONEBOOK". There are "OK" and "Cancel" buttons.

Select which print format, font and style you prefer to see in your book. A *normal* printing gives you plenty of room for pencilling new entries and changes. *Condensed* maximizes the number of entries per page. Add to your printed books personal data, a calendar, comments, date reminders or categories.

Need the names of everyone in NY? Throwing a party for people from **Middletown**? Want to look at only one category of entries from your lists? **List by...** allows you to build sublists by category or search string.

The screenshot shows the "List by..." dialog box. It has a "Categories to be listed:" section with radio buttons for "Friend", "Relative", "Business", "Service", "Special", "Fax dir", "Inhouse dir", and "Special". There's a checkbox for "All" which is checked. There are "OK" and "Cancel" buttons. There's a "Search string:" field set to "NY".

Also from SYNEX:

Print perfectly with your dot-matrix or laser printer using SYNEX MacPhonebook™ paper: (pre-punched, perforated)

The image shows two sheets of SYNEX MacPhonebook paper. The top sheet is labeled "3 5/8" x 6 1/2" #9002 — 100 sheets (300 pages) \$14.95 + \$3 s/h". The bottom sheet is labeled "5 1/2" x 8 1/2" #9001 — 100 sheets (200 pages) \$14.95 + \$3 s/h".

System Requirements: Macintosh Plus, 800k floppy, hard disk recommended. Not copy protected. Works with laser and dot matrix printers.

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718/499/6293 FAX 718/768/3997 800/44SYNEX

—Bobker's Dozen, MacUser Oct. 1989

Envelope/Label Printing



Any envelope...



Any label...

SYNEX 692 Tenth Street
Brooklyn, NY 11215-4502

Bob Billingswood
2309 Rosebud Road
West Creek, AL 87791-1164

DO NOT BEND

Bar coded labels

JOHN SMALL
123 MAIN STREET
CENTERVILLE, NY 11265-9211

Rolodex® cards

William Murray

80.21 Magnolia Terrace
Westport, CT 54701-1123

Utility Disk #1
January 1990

Disk labels

A NIGHT AT THE OPERA

Video labels

DESIGN

LAURA P. EDISON
REDCLIFF CIRCLE 82
PORT HOPE, ME 89122

923/875/5321

Business cards

CA 99X-999

JOHN COLORADO • 83 WEST THIRD STREET • ROLLA, MO 65501-1134

SYNEX
692 TENTH STREET
BROOKLYN, NY 11215-4502

Shipping labels

The Four Seasons
Side One

Audio

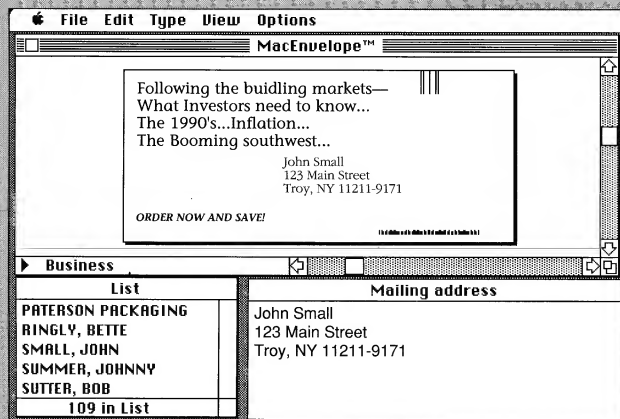
Cassette labels

HELLO!
My name is...

Name tags

STATE OF THE ART ENVELOPE/LABEL PR

MacEnvelope™ is designed specifically to help you with all of your mailing chores. Whether you're going to print envelopes or labels MacEnvelope™ gives you the tools you'll need to get the job done quickly and easily.



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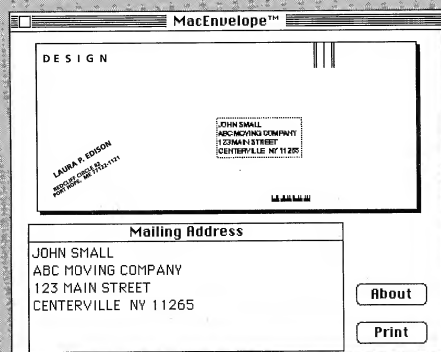


INTING

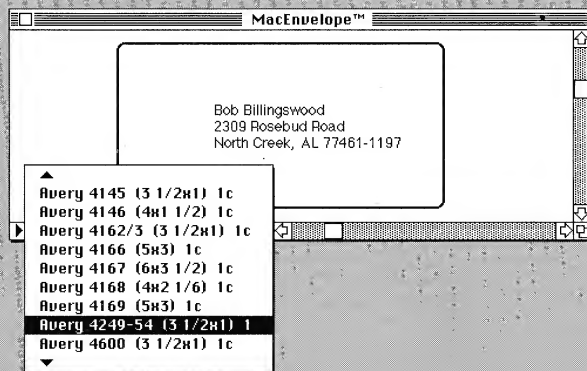
"...MacEnvelope is the most useful program of its kind..."

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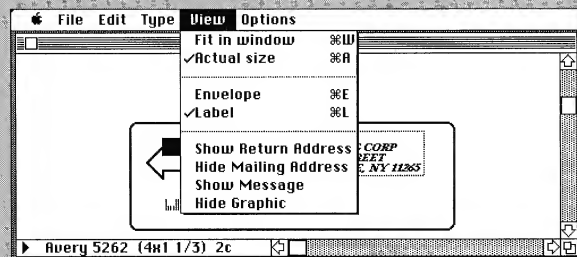
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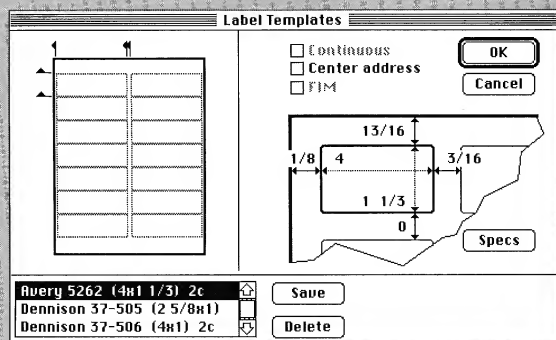
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Label printing has never been easier. Graphics, messages, return address, and mailing address can all be incorporated into a single label. And you're not limited to *mailing* labels. Need name tags, Rolodex™ cards, security badges, business cards, file tags, or cassette labels? MacEnvelope™ can do them all. An easy-to-use graphic interface makes formatting easy.

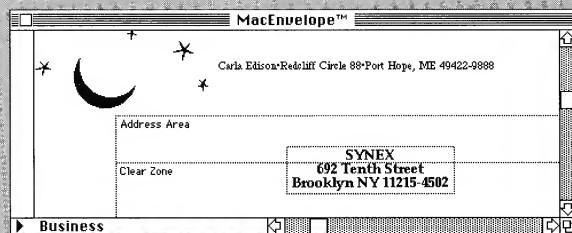


Lay out your labels directly on the screen. What you see is what you get. No more printing labels by trial and error.



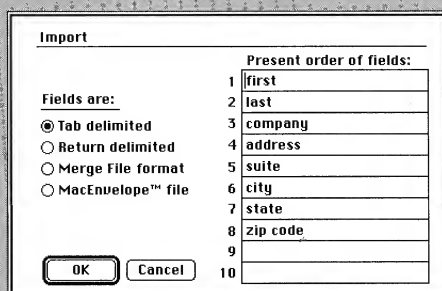
"It's a winner."

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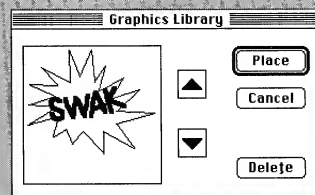


Postal Guideline information, on screen, helps you create layouts that work. Common abbreviations, envelope sizes, and postage rates are available with the click of a button. Did you know that Postal Service equipment for reading envelope addresses only works when addresses are positioned correctly? MacEnvelope™ eliminates the guess work.

1600 address capacity per file means MacEnvelope™ can handle even large mailing chores. Have a list already? There's no need to rekey. A sophisticated import routine will read any text file. File-maker™, 4th Dimension™, Excel™, Overview™, Double Helix™, Omni™, Word™ or WriteNow™ files (to name a few) can be imported into MacEnvelope™ without having to retype a single name.



Graphics and message libraries allow you to keep your favorites on file ready-to-go. With a host of other features, specifically designed to meet the needs of envelope and label printing MacEnvelope is truly State of the Art.



Also from SYNEX

MacEnvelopeTM Plus

Envelope/Label/List Management

◆ **Postal Bar Code**—*Done automatically, MacEnvelopeTM prints the proper bar code to speed your envelope through the Postal Service and reduce your postage (when bulk mailing).*

◆ **MacEnvelopeTM desk accessory**—*lets you print envelopes while working with other programs.*

◆ **Graphics**—*use PICT, PICT2 and EPS files which can be sized and repositioned anywhere on envelopes or labels.*

◆ **1600 name database**—*save up to 1600 names per file sorted alphabetically or by ZIP code.*

◆ **Postal Guideline**—*on screen address and postage information helps you to design envelopes that work.*

◆ **Import/Export**—*routines let you use existing files created with other applications. No need to rekey your existing address lists.*

◆ **Continuous or sheets**—*print labels or envelopes on sheets or tractor fed continuous forms.*

◆ **Graphics and Message Libraries**

◆ **Envelopes and label designs saved as templates**

Many more features specifically designed to help you do your envelope and label printing.

An enhanced version of MacEnvelopeTM that provides special features for volume mailers, MacEnvelopeTM Plus handles a 100,000 name list capacity. Additional features such as multi-level sorting, comments, flags, duplicate name elimination, package and sack reports, and print range functions make MacEnvelopeTM Plus a must for volume mail.

"I can't imagine managing mailing chores for a small or midsized business without MacEnvelope Plus."

—Steve Cummings, MacWorld 1990

System Requirements: *Macintosh Plus, 800k floppy, hard disk recommended. Not copy protected. Works with laser and dot matrix printers.*

SYNEX

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